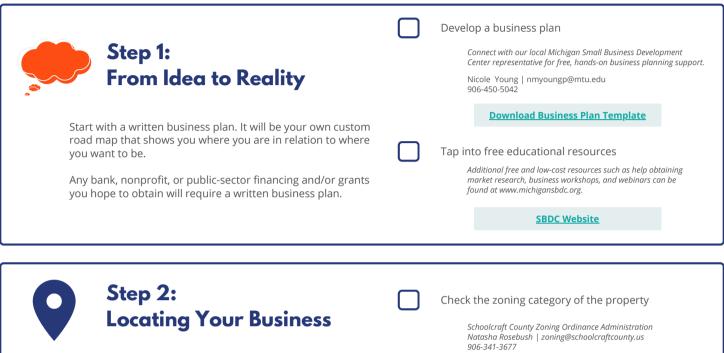
5 Steps to Start Your Business

Congratulations on your decision to start your own business in Schoolcraft County! Below is our 5-step approach to navigate the many resources we have available to help you succeed.



All businesses, including those that are home-based and storefronts, should research the necessary zoning laws of the County and City where your business will be located.

Never purchase or lease a building without first checking with the appropriate zoning department. City of Manistique Zoning Ordinance Administration
Corey Barr | water@water-mstq.com
906-450-3682

Zoning Maps

Decide on your legal structure & obtain your
employer ID

SBA Business Guide

Step 3: Licenses & Permits

To run your business legally, there may be certain state, county, and/or city licenses and permits you will need before getting your business up and running.

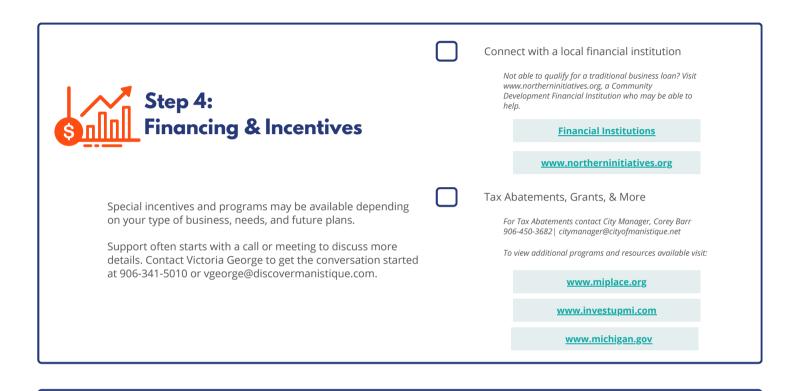
The Michigan Small Business Development Center is always available to help you walk through these steps.

	•		
	SBA Business Guide		
	www.irs.gov/businesses		
Detern	nine if you are subject to any special lic	cial licensing	
	State of Michigan		
	<u>Schoolcraft County</u>		
	City of Manistique		
Detern	nine Permit Requirements		
	<u>Permits</u>		



5-Step Approach Continued

Starting a small business will prompt many questions and decisions and we know that every business, and every business owner, is unique. Meet your team of local contacts on the following pages who are willing to help you throughout this exciting process!





Our local Michigan Works! office offers a wide range of free services to help businesses recruit, hire, train, and retain employees.

They even have programs available that help fund the wages of eligible employees if you qualify!



Julie Bosanic | jbosanic@upmichiganworks.org 906-280-6181

www.upmichiganworks.org/employers

Access their online Resource Center

Upper Peninsula Michigan Works! has resources available for employees, job seekers, and value employers need to succeed and help grow their skills.

Click for Resource Center

WorkLiveUP is a platform designed for individuals and businesses interested in Michigan's Upper Peninsula. It covers various aspects, including employment prospects across different industries, lifestyle amenities such as recreational activities, cultural events, and business resources like job postings and networking events. WorkLiveUP serves as a central resource for fostering economic development, community engagement, and an enhanced quality of life throughout the LLP.

Work Live U.P.



Bonus Steps & Resources

Start maximizing your business exposure while building relationships. Here are additional ways to get more involved in the community and start off on the right foot.



Bonus: Business Consulting Services

No-Cost Small Business Development Services, Resources & Tools

The Small Business Development Center's Mission is to help your Michigan small business succeed so we offer free support with small business consulting, tools and resources. Provided or developed by experts, each one is geared to help you with a key aspect of Michigan entrepreneurship.

Learn More



Many times new businesses focus on the first 5 steps of this checklist and forget to develop a marketing plan. One of the main reasons to create a marketing strategy is to help you connect with the right people and customers.

If you need help implementing your marketing, Schoolcraft Tourism & Commerce offers discounted marketing services for members.



Make an outline of how you plan to share your products and/or services to the community and future customers.

Download Marketing Plan Outline

Create an Action Plan

Turn your goals, strategies and other plans into an action plan that can help your business stay on track and measure progress

Download Marketing Action Plan



Bonus: Networking

There are many ways to promote your new business. Our networking settings put you into contact with fellow entrepreneurs and business owners.

This creates the perfect environment for business opportunities to be shared between community members.

Become a member of STC

We are a non-profit that functions as the county's Chamber of Commerce, Economic Development Corporation and manage the county Welcome Center.

Learn More About STC Membership

Attend a Third Thursday Networking Event

Our casual, monthly networking events have connected business owners to employees, new residents to community organizations, new ideas and partnerships have flourished all while having a good time at a local eatery.

Click to View Next Date & Location

Schedule a Ribbon Cutting

Once your doors are open for business, let's celebrate!

Pick a Date & Learn More



Third Thursday Networking Event located at Wheaty's Pub



Ribbon Cutting Ceremony for Limestone Federal Credit Union





STC Hosted Community Events Manistique Makers Market

Meet Your Team

We're ready to meet the needs of any business, big or small.



Kim Shiner
City of Manistique Mayor
City Planning Commission
kshiner@scmh.org
906-281-4055



Corey BarrManistique City Manager
citymanager@cityofmanistique.net
906-450-3682



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